

VIJANA VUKA NA AFYA (VIVA)



Type: Program/Best practice

Theme: Equity Through Action: advancing SRHR for All

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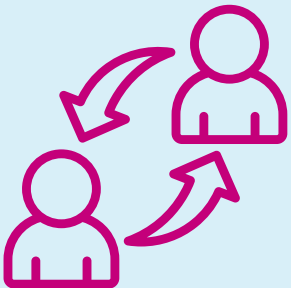
Introduction

Partnerships play a vital role in strengthening health systems and improving SRHR outcomes by combining resources, innovation, and expertise. Partnerships, especially those involving government departments and Civil Society organisations, help to facilitate access to health information and services.

In Kenya, through support from Germany’s Federal Ministry for Economic Cooperation and Development (BMZ) via KfW, this partnership was strengthened under the Vijana Vuka na Afya (VIVA) project implemented in a consortium that included Ministry of Youth, YSW and Tiko. This model shows how collaboration between government and civil society can enhance demand generation and access to quality SRH services for adolescents and young people.

Methodology

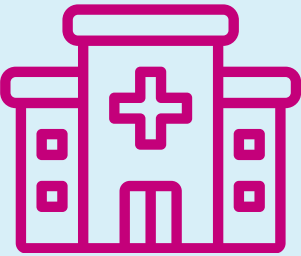
YSW, Tiko and the State Department of Youth Affairs and Creative Economy and County Departments of Health of Kisumu, Nairobi and Mombasa implemented VIVA for 36 months using the following approaches.



peer learning



Cash vouchers



partnerships with health facilities



Sports events



Entrepreneurship training



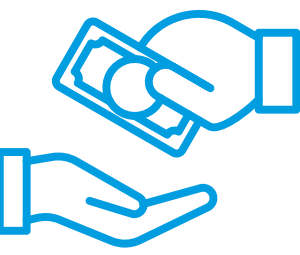
Market linkage

Results



61,217

Young people reached with essential information on SRHR and Life skills,



\$ 40,000

secured government loans and grants,



4,934

young people gained entrepreneurship skills,



\$ 30,000

Funding raised by YSLAs



75

75 Youth Savings and Lending Associations formed



37

37 young people started businesses,



45,000

Services, including HIV Testing and modern contraception provided

Lessons

- Integrating SRHR with youth socio-economic initiatives addresses root causes like poverty, empowering young people to access and afford essential services.
- Strong partnerships help overcome barriers that limit youth from accessing SRHR services.
- Through partnership between the government agencies and civil society, it is possible to fast-track investments in key health systems areas through civil society actions.
- Collaboration between government and civil society using a clear partnership framework accelerates investments in key health systems and ensures coordinated, equitable, and sustainable service delivery.
- Training health workers on youth-friendly services improves responsiveness and continuity of SRHR care.
- Investing in SRHR delivers high economic and social returns, strengthening overall development outcomes.

