

STRATEGIC PLAN 2023-2025



We continue to ensure the needs of the youth are adequately considered in county and national development plans. After all, they are the single-largest demographic group in Kenya (34% are aged 10-24 years old)."

Evelyn Samba Executive Director, YSW



About Youth for a Sustainable World

Youth for a Sustainable World (YSW), formerly known as the German Foundation for World Population (DSW Kenya), is a Kenyan registered national Public Benefit Organisation with a rich history of empowering communities through adolescent and youth-focused programmes since the year 2000.



Relaunched in 2024, YSW empowers young peopleespecially girls and young women- to lead healthy lives. We are committed to creating a supportive environment, advancing gender equality, and fostering access to SRHR services.

Vision Statement

A world where all young people- especially girls and young women- are healthy and empowered to drive sustainable change.



Mission Statement

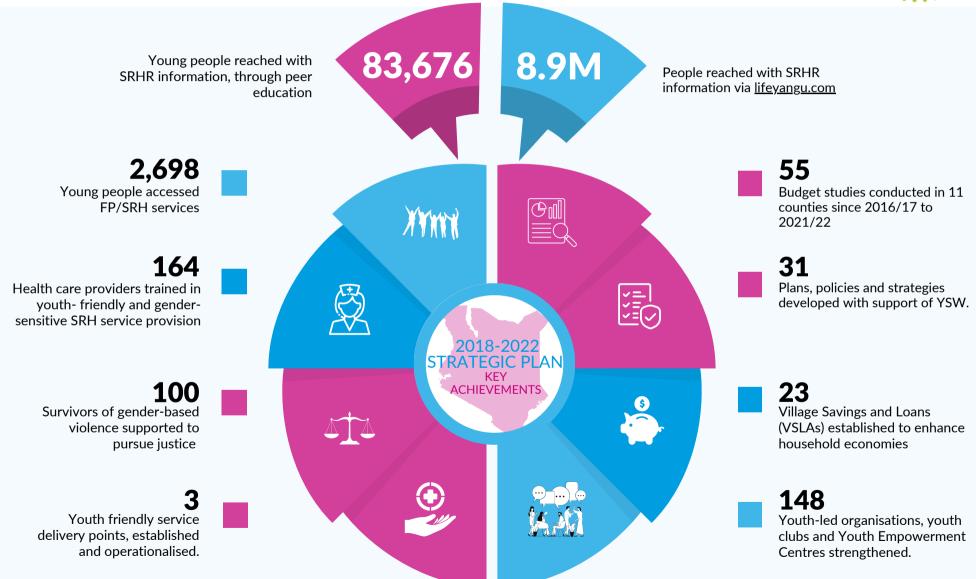
To empower young people, create a supportive environment, advance gender equality, and foster access to SRHR services.



YSW

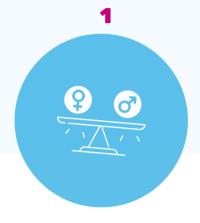
2018-2022 STRATEGIC PLAN Key Achievements





Our Approach





GENDER & AGE SENSITIVE PROGRAMMING

Enhancing awareness, demand for and access to youth friendly health services, while addressing harmful practices.



CAPACITY BUILDING

Strengthening the capacity of youth and youth organizations.



ADVOCACY

Advocacy and technical assistance to ensure political and financial support for SRHR.



MULTI-SECTORAL APPROACH

Strengthening youth livelihoods through integration of SRHR programming across diverse sectors



YOUTH EMPOWERMENT



Build youth's awareness and demand for sexual reproductive health rights through age appropriate and gender-sensitive sexuality education and training.



Youth reached through peer learning sessions and cascading

310
Trained peer educators







708

Awareness raising sessions on SRHR with young people and target communities

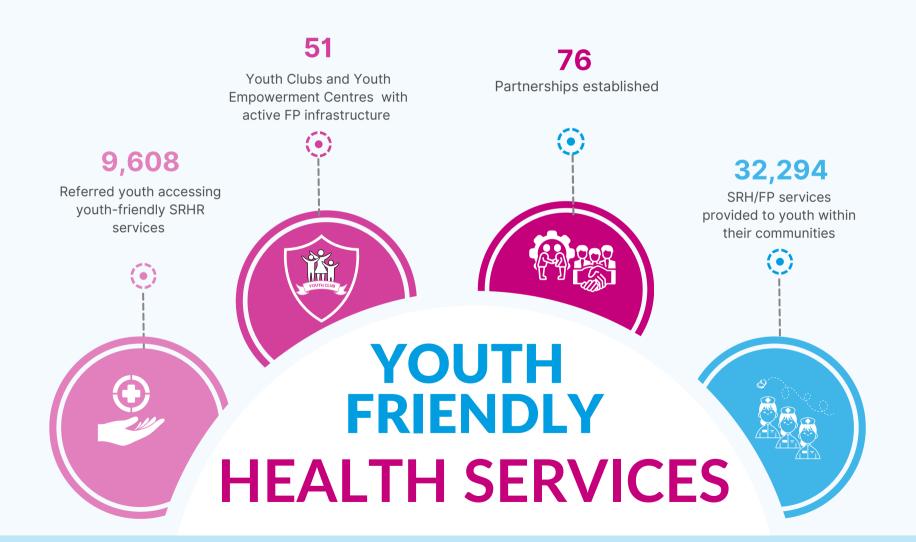






FRIENDLY HEALTH SERVICES

Provide youth with access to quality reproductive health services within their communities, in youth centres and youth empowerment centres.





GENDER EQUALITY

Strengthen girls' rights, advance gender equality as an enabler for sexual reproductive health rights and eliminate harmful practices.



30

Legal stakeholders DSW cooperates with to respond to SGBV including FGM and other harmful practices

135

Peer educators with special expertise on girl's rights and gender equality

246

Awareness raising sessions with a special focus on SGBV, including FGM and other harmful practices.





53

Advocacy asks on SHRHR, girls rights and gender eugality voiced





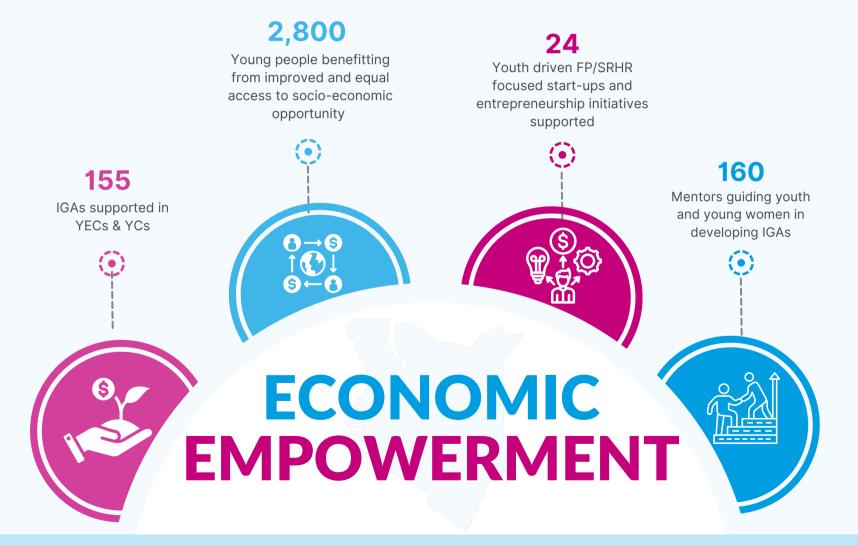




ECONOMIC EMPOWERMENT



Identify opportunities to support livelihoods and advance youth economic empowerment





CAPACITY BUILDING

Build and nurture youth-led organizations and strengthen their advocacy skills, including institutional capacity.



170

236

Youth-led organisations capacitated in SRHR programming

357

Youth Clubs and Youth Empowerment Centres supported through institutional capacity building measures, conducted by DSW and partners.



Youth champions trained on key advocacy skills (and engaging in advocacy with decision makers)

rs)

Member

Members
(# of active county-based alumni networks)



Engagements with key decision makers conducted via social media by youth organisations



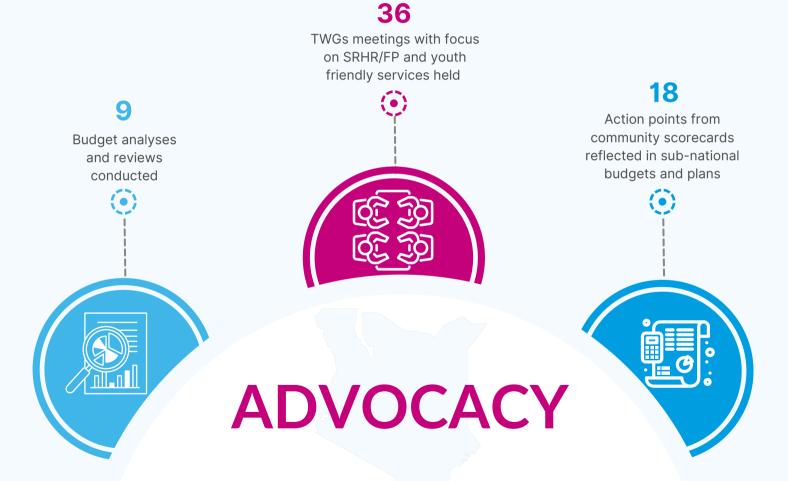






ADVOCACY

Advocate for increased investments in youth and adolescent SRHR through a multi-sectoral approach.



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