



STRATEGIC PLAN 2023-2025



“

We continue to ensure the needs of the youth are adequately considered in county and national development plans. After all, they are the single-largest demographic group in Kenya (34% are aged 10-24 years old)."

”

Evelyn Samba
Executive Director, YSW



About Youth for a Sustainable World

Youth for a Sustainable World (YSW), formerly known as the German Foundation for World Population (DSW Kenya), is a Kenyan registered national Public Benefit Organisation with a rich history of empowering communities through adolescent and youth-focused programmes since the year 2000.



Relaunched in 2024, YSW empowers young people- especially girls and young women- to lead healthy lives. We are committed to creating a supportive environment, advancing gender equality, and fostering access to SRHR services.

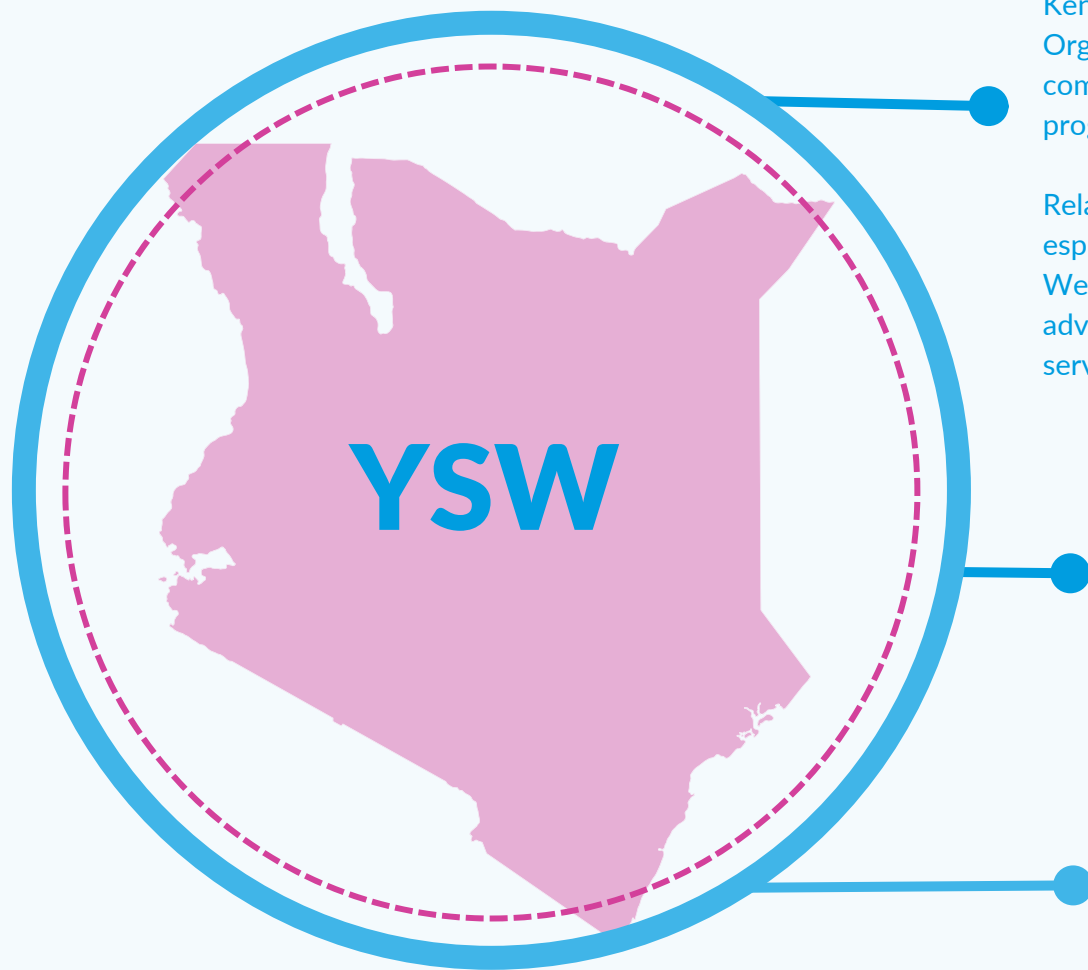
Vision Statement

A world where all young people- especially girls and young women- are healthy and empowered to drive sustainable change.



Mission Statement

To empower young people, create a supportive environment, advance gender equality, and foster access to SRHR services.



Our Approach



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GENDER & AGE SENSITIVE PROGRAMMING

Enhancing awareness, demand for and access to youth friendly health services, while addressing harmful practices.



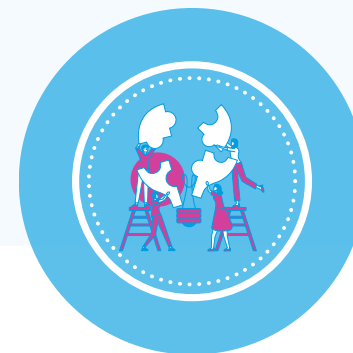
CAPACITY BUILDING

Strengthening the capacity of youth and youth organizations.



ADVOCACY

Advocacy and technical assistance to ensure political and financial support for SRHR.



MULTI-SECTORAL APPROACH

Strengthening youth livelihoods through integration of SRHR programming across diverse sectors

Our Focus Areas



YOUTH EMPOWERMENT

Build youth's awareness and demand for sexual reproductive health rights through age appropriate and gender-sensitive sexuality education and training.



2023-2025 TARGETS

171,400

Youth reached through peer learning sessions and cascading



310

Trained peer educators



708

Awareness raising sessions on SRHR with young people and target communities



**YOUTH
EMPOWERMENT**

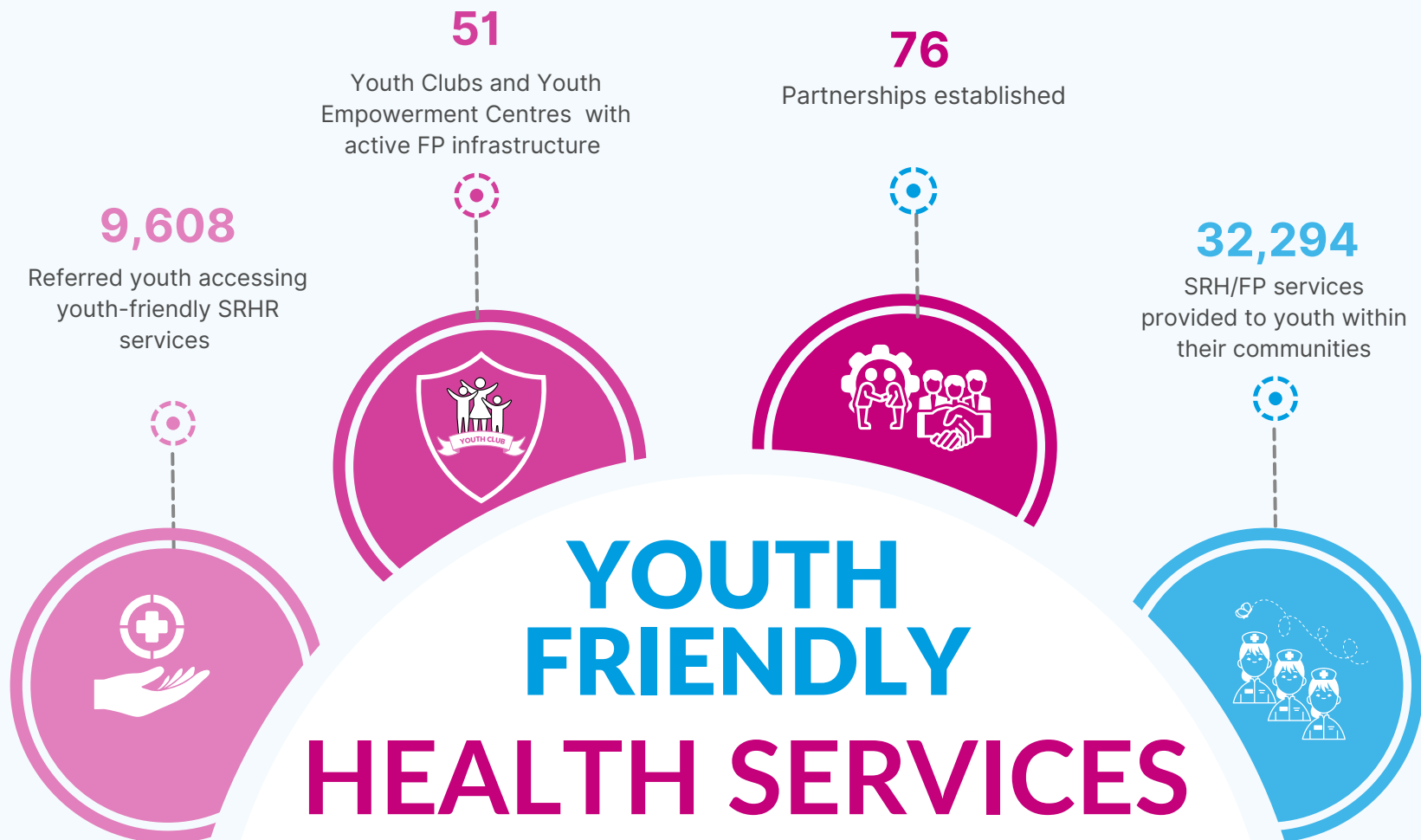
Our Focus Areas



YOUTH FRIENDLY HEALTH SERVICES

Provide youth with access to quality reproductive health services within their communities, in youth centres and youth empowerment centres.

2023-2025 TARGETS



Our Focus Areas

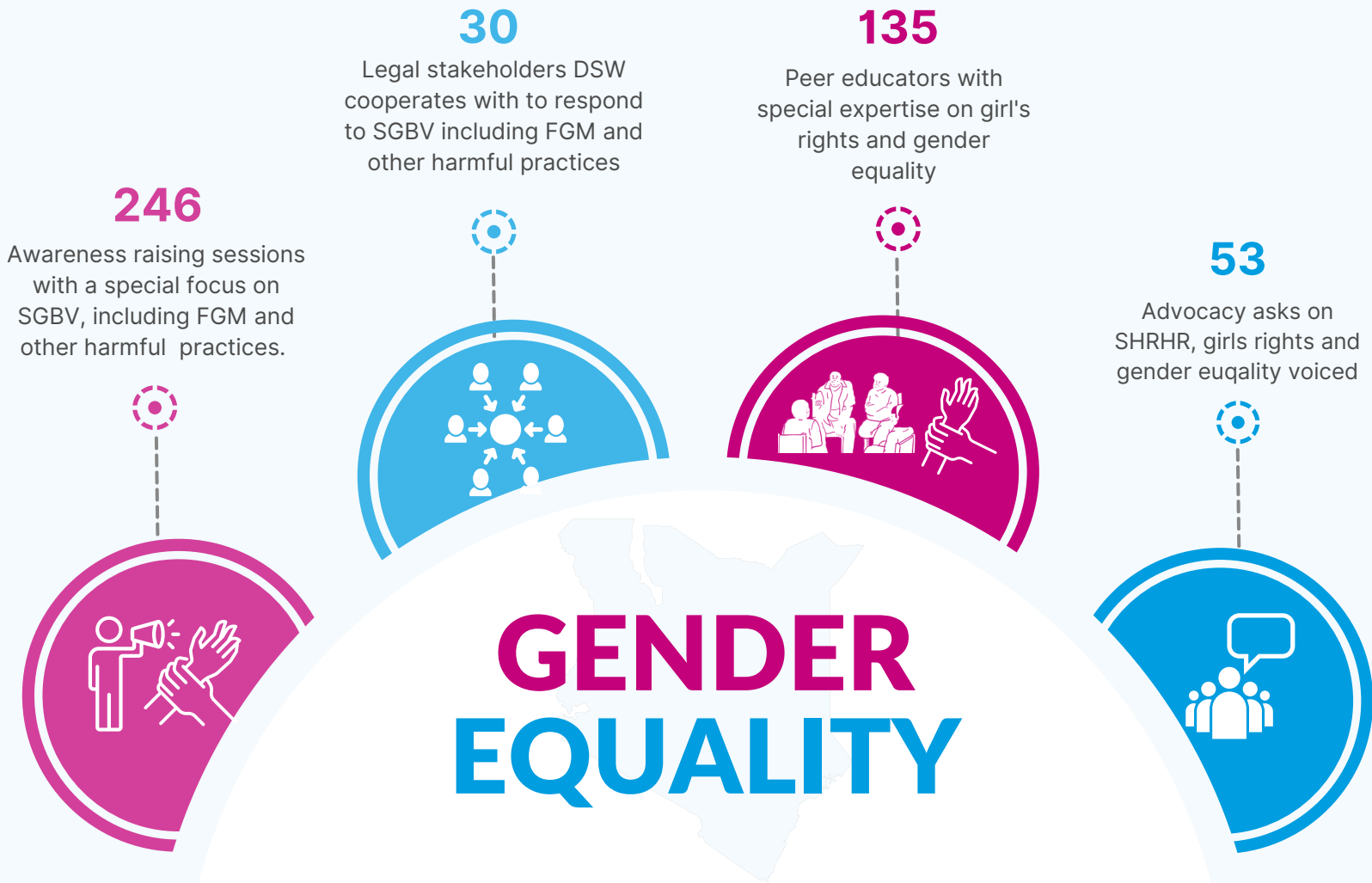


GENDER EQUALITY

Strengthen girls' rights, advance gender equality as an enabler for sexual reproductive health rights and eliminate harmful practices.



2023-2025 TARGETS



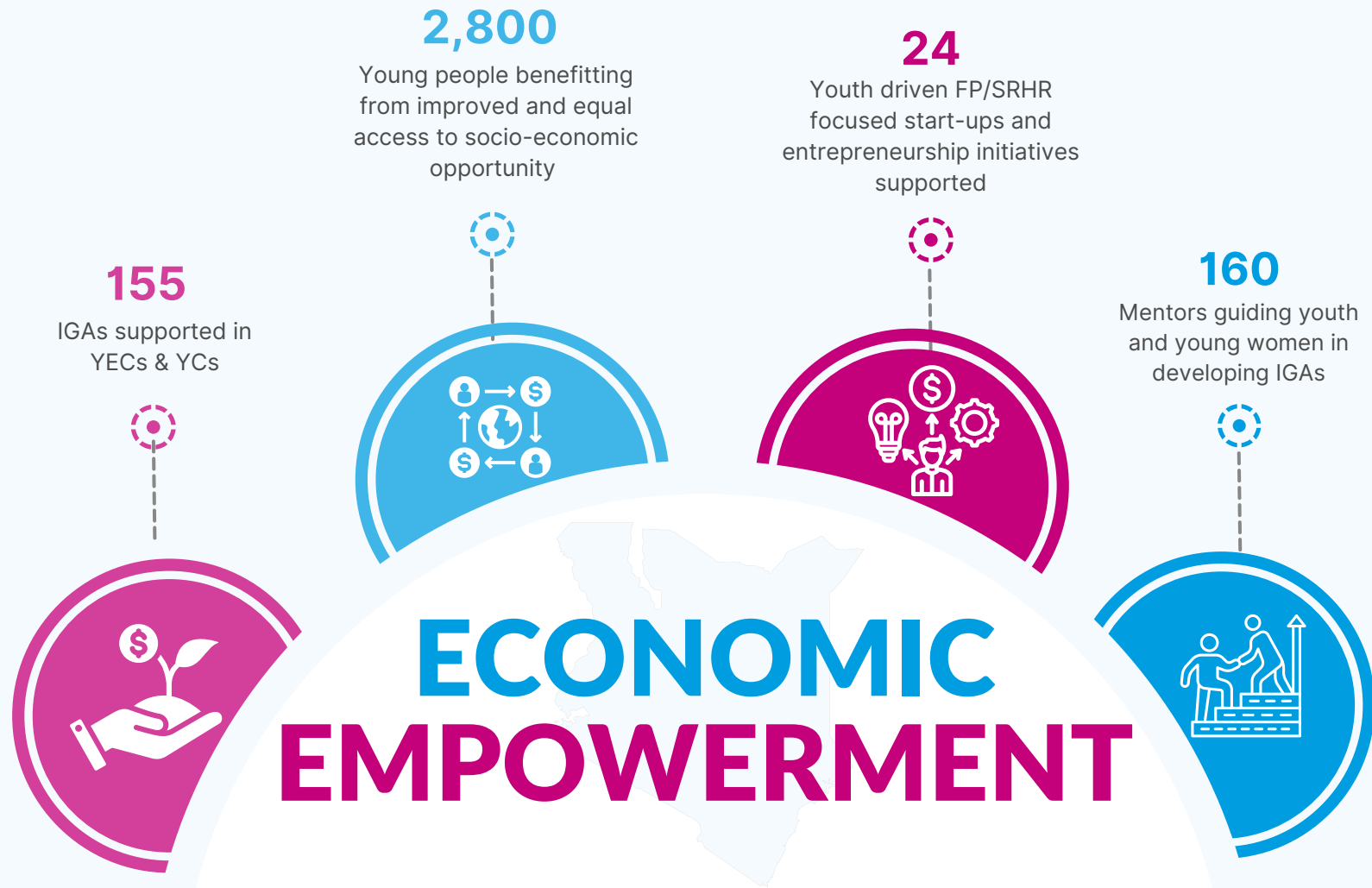
Our Focus Areas

ECONOMIC EMPOWERMENT



Identify opportunities to support livelihoods and advance youth economic empowerment

2023-2025 TARGETS



Our Focus Areas

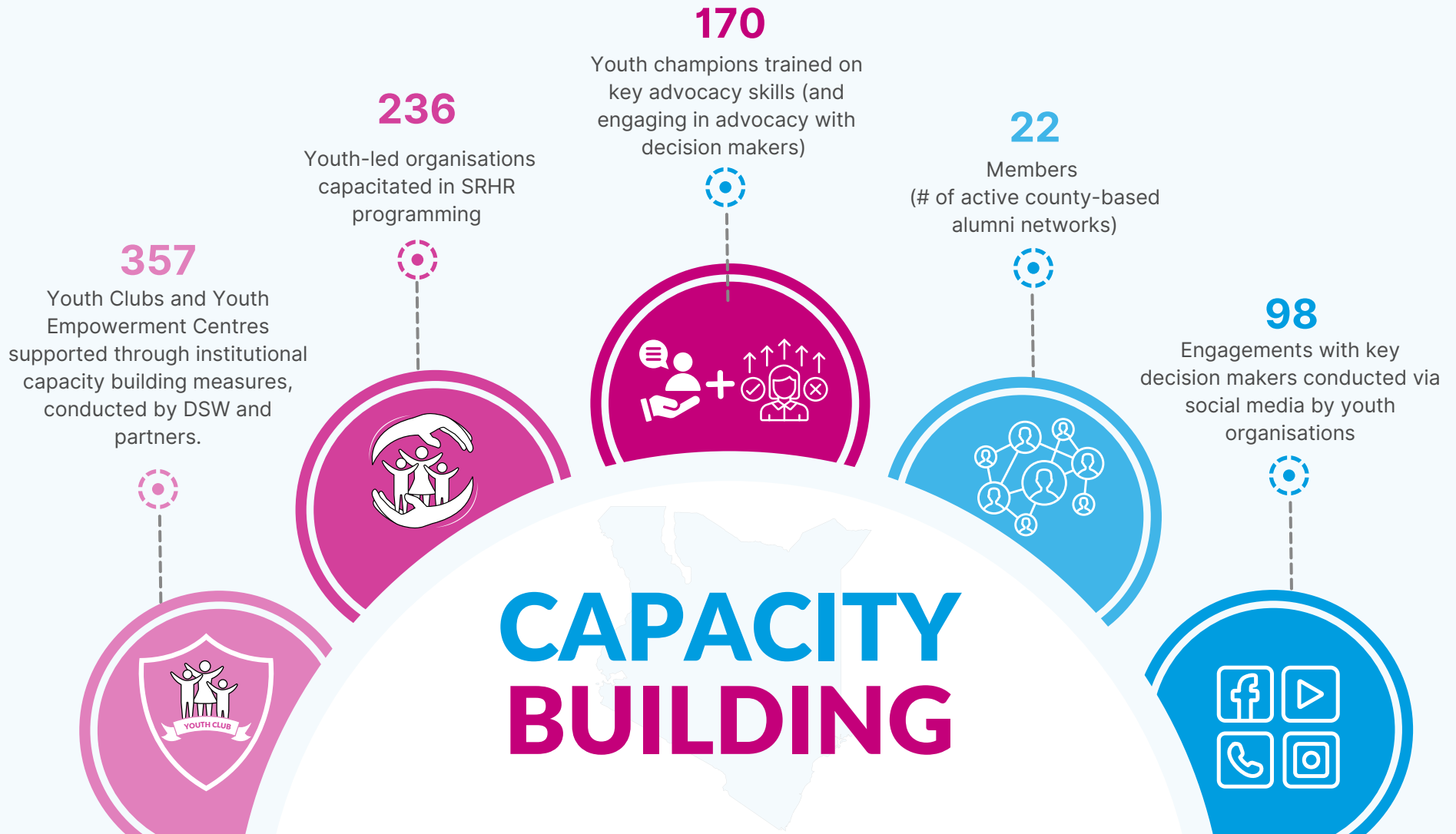


CAPACITY BUILDING

Build and nurture youth-led organizations and strengthen their advocacy skills, including institutional capacity.



2023-2025 TARGETS



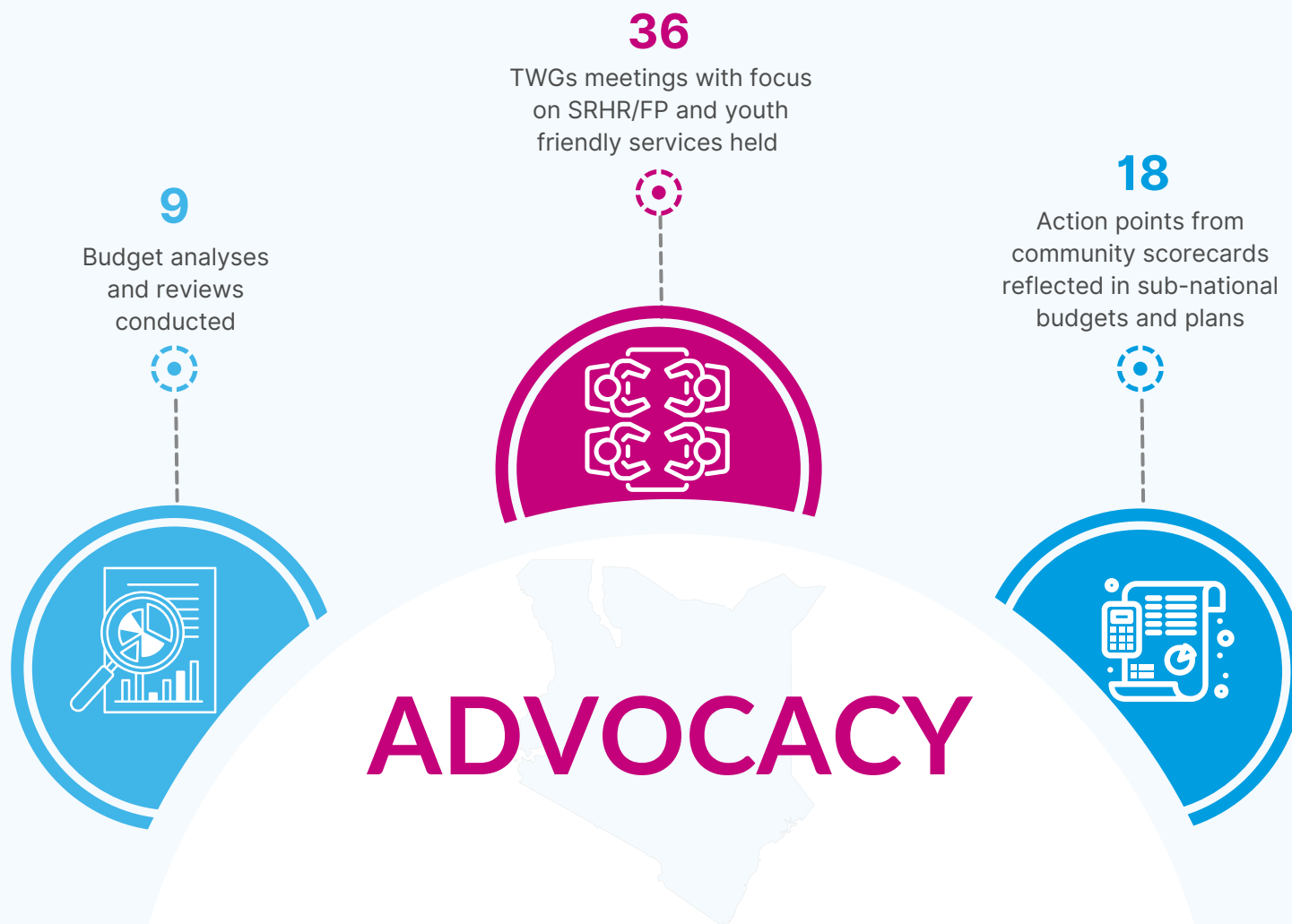
Our Focus Areas



ADVOCACY

Advocate for increased investments in youth and adolescent SRHR through a multi-sectoral approach.

2023-2025 TARGETS



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